



**DRF**  
DIETISTERNAS  
RIKSFÖRBUND

***Att mäta effekter av nutritionsbehandling –  
hårda fakta kring mjuka värden  
Karen Freijer, Maastricht University***



**Nutrition economics** är ett nytt område inom hälsoekonomi som kan användas för att visa värdet av god nutrition och nutritionsbehandling. Dietisten har den kompetens och expertkunskap som krävs för optimal nutritionsbehandling, vilket är nödvändigt för att svara upp till rådande vetenskaplig evidens. Korrekt och adekvat nutritionsbehandling är kostnadseffektivt och tar tillvara de befintliga resurserna på bästa sätt.

Under presentationen förklarar Karen Freier vilka data som kan användas för att visa värdet och betydelsen av dietistens arbete: "the added value". Presentationen sker på engelska.

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<http://www.ispor.org/sigs/NutritionEconomics.aspx>

In 1992 Karen Freijer received her Bachelor in Health Science degree (nutritionist/dietitian), with specialization in methodology. After her graduation she worked in various functions: sales representative for Pfizer BV, temporarily in charge of a private dietician practice, nutritionist in nutritional food supplement companies and several functions within Nutricia Advanced Medical Nutrition (NAMN). Since 2007 she has been specializing in health economics and market access which in the end of 2011 resulted in starting her PhD study on Nutrition Economics at the Maastricht University in The Netherlands alongside her working career at NAMN and got her PhD degree in 2014. Together with three others, she founded a Special Interest Group on Nutrition Economics, which was officially acknowledged in 2014 as a first group with a focus on Nutrition by ISPOR (International Society for Pharmacoeconomics and Outcomes Research) of which she is the chair (<http://www.ispor.org/sigs/NutritionEconomics.aspx>). Next to her HE/MA management function in NAMN on Global as well as on a BeNeLuX level and chairing and further developing the ISPOR SIG Nutrition Economics, she also is still affiliated to the Maastricht University as a researcher in Nutrition Economics. She has written multiple international peer reviewed publications, is advisor for European nutrition organisations and is board member of international peer reviewed Journals.